

Press Release

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Western Retail Lumber Association 2021 to 2023 Trade Show Location Announced

WRLA Annual Show will take place in Winnipeg, Manitoba for 2021, 2022 and 2023

[Winnipeg, MB, June 4, 2019] — WRLA President, Liz Kovach and WRLA Board Chair, Tom Bell are pleased to announce that the annual WRLA Show will be hosted in the city of Winnipeg, Manitoba for the years of 2021, 2022 and 2023.

The WRLA Show is the premier LBM show in Canada and is continually working on behalf of its members to facilitate new connections and, of course, business development. There is no other show in Canada that brings vendors and customers from the lumber and building materials together at this scale.

“We feel it is important for the WRLA to engage with all of its members from Western Canada, provide venues that present new business development opportunities and experiences that will also help to expand the industry community.” says WRLA President, Liz Kovach. *Winnipeg offers a great combination of location and services that will bring enormous value to the membership attending the annual show while enhancing the community feel of the event as well.”*

WRLA Board Chair Tom Bell noted *“The Board unanimously supports the decision to have Winnipeg host our 2021, 2022 and 2023 show. Strategically we want to have the show circulate in our Western Canadian provinces to ensure all our member communities are reflected in the host cities for the show. Winnipeg is an excellent partner for the association and the show.”*

“With our world-class facilities and friendly Prairie hospitality, Winnipeg is the perfect destination to host the Western Retail Lumber Association Buying Show. We’re thrilled to be welcoming this important business event to our city for the first time, while also providing a strong business opportunity for WRLA to grow its membership here,” said Dayna Spiring, President and CEO of Economic Development Winnipeg Inc. *“As an official winter city, this is an exciting time for members to visit Winnipeg and see how we fully embrace and enjoy the season.”*

The WRLA is currently working with the Economic Development Winnipeg Team to finalize tools and resources to be released in the coming weeks to help support the transition in all aspects so stay tuned for more information.

The WRLA wishes to extend a congratulations and thank you to Tourism Winnipeg and Economic Development Winnipeg for the work on the proposal. WRLA also wishes to thank the cities of Calgary, Edmonton, Saskatoon and Regina for submitting proposals to host.

About the WRLA

Established in 1890, with a current membership of approximately 1200 businesses the WRLA (a not-for-profit member-based organization) was established to serve the needs and promote the common interests of the lumber, building materials and hard goods industry in Western Canada including Nunavut, Territories and North-Western Ontario.

Our Vision: To be the leader and voice of the building supply industry in Western Canada.

Our Mission: Serve the needs and promote the common interests of the Canadian lumber, building materials and hard goods industry in Western Canada.

Our Role: ADVOCATE · CONNECT · EDUCATE

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