



SPONSORSHIP OPPORTUNITIES 2020: WRLA GOLF TOURNAMENTS

**SASKATOON GOLF TOURNAMENT
AUGUST 11, 2020 | THE WILLOWS GOLF COURSE**

**WINNIPEG MEMORIAL GOLF TOURNAMENT
AUGUST 19, 2020 | ST. BONIFACE GOLF COURSE**

Sponsorships have become one of the fastest growing marketing tools and now is a great time to take advantage and discover the benefits for your own organization.

The WRLA is excited about your interest to partner with our organization! We are the largest lumber and building supply association in Canada with over 1,100 members primarily based in Western Canada. Partnering with us will provide your company with exposure and access to a diverse group of businesses and professionals, and the opportunity to connect with and engage new business prospects.

SPONSORSHIP OF GOLF TOURNAMENTS

Our annual Saskatoon and Winnipeg golf tournaments are exciting events that bring together WRLA members in and around Saskatoon and Winnipeg to connect with colleagues, build new relationships, discuss innovative ideas and have a fun day out of the office.

For our sponsors, it's a prime opportunity to be visible to your existing and potential customers, and open the door to new opportunities. Sponsorships are a valuable way to improve your visibility and enhance your company's profile. It's also a fantastic networking event and provides an excellent opportunity to host clients.





Select a sponsorship package for the city of your choice (Winnipeg or Saskatoon) and be seen by your customers and the industry.

ALL SPONSORS RECEIVE:

- Opportunity to place corporate promotional/marketing material in each golfer's gift bag
- Your logo on event signage with other sponsors (created by WRLA)
- Recognition on social media post with other sponsors (created by WRLA)
- Team of four (includes lunch, green fees, power cart and dinner)



<p>DINNER SPONSOR: \$2,500 (One available at each tournament)</p> <p>ADDITIONAL BENEFITS:</p>	<p>Corporate logo on dinner signage (created by WRLA)</p> <p>Corporate logo on tabletop signage during the dinner (created by WRLA)</p> <p>Opportunity to have corporate signage (pop-up banners) at registration and dinner</p> <p>Opportunity to bring greetings to the golfers before dinner service</p> <p>Corporate logo recognition on the WRLA web page</p>
<p>LUNCH SPONSOR: \$1,600 (One available at each tournament)</p> <p>ADDITIONAL BENEFITS:</p>	<p>Opportunity to have corporate signage (pop-up banners) at registration and lunch</p> <p>Corporate logo on the lunch tickets distributed to golfers</p> <p>Corporate logo recognition on the WRLA web page</p>
<p>GOLF CART SPONSOR: \$1,600 (One available at each tournament)</p> <p>ADDITIONAL BENEFITS:</p>	<p>Logo on golf cards provided to golf teams</p> <p>Corporate logo recognition on the WRLA web page</p> <p>Opportunity to have corporate signage (pop-up banners) at registration and lunch</p>
<p>GOLF HOLE SPONSOR: \$1,200 (18 available at each tournament)</p> <p>ADDITIONAL BENEFITS:</p>	<p>Recognition on signage placed at your hole (created by WRLA)</p> <p>Opportunity to host your sponsored hole with a company rep, small display, offer, contest or giveaway</p>
<p>GOLF TOURNAMENT SUPPORTER* \$500 (Up to 5 available at each tournament)</p>	<p>The golf tournament supporter is a unique opportunity. You will have the opportunity to select a golf tournament activity to connect with your clients and partners (i.e. longest drive contest, shortest drive contest, marshmallow drive contest, closest to the pin contest). Also includes logo on registration signage (created by WRLA) and the opportunity to place corporate promotional/marketing material in each golfer's gift bag.*</p>

*A golf tournament supporter is not a sponsorship and not entitled to the other sponsorship benefits noted.

To discuss one of these sponsorships or alternative opportunities, contact:
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 1-800-661-0253 (ext. 3) | jessicac@wrla.org