

SPONSORSHIP OPPORTUNITIES 2020: WEBINARS

The WRLA is excited about your interest to partner with our organization! We are the largest lumber and building supply association in Canada with over 1,100 members primarily based in Western Canada. Partnering with us will provide your company with exposure and access to a diverse group of businesses and professionals, and the opportunity to connect with and engage new business prospects.

Sponsorships have become one of the fastest growing marketing tools and now is a great time to take advantage and discover the benefits for your own organization.



SPONSORSHIP OF WRLA WEBINARS

Our monthly webinars have become very popular amongst members as an opportunity to learn and expand their knowledge base, and to strengthen and enhance their business. The webinars cover a wide range of business topics including marketing, leadership, data security, HR and industry trends.

For our sponsors, it's a prime opportunity to be visible to a captive audience of existing and potential customers, and open the door to new opportunities. Sponsorships are a valuable way to improve your visibility and enhance your company's profile.

To discuss one of these sponsorships or alternative opportunities, contact:
Jessica Cranmer | WRLA trade show and events manager
1-800-661-0253 (ext. 3) | jessicac@wrla.org



Choose from one of the following sponsorship packages and be seen by your customers and the industry.

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Corporate logo and link on all webinar news items in WRLA eNews

TESTIMONIAL

*I just wanted to reach out and thank WRLA again for being innovative and leading the way again in our industry. Today's webinar was extremely informative and offered tremendous value to the attendees. Also, I cannot express how happy Westman Steel is for being a sponsor of today's event. Erin and Jess did a **FANTASTIC** job hosting the event and introducing our company to your members again. The value in supporting an event like this is huge and reinforces some of the topics Adam spoke about today.*

If there is any business considering sponsoring your webinars and are not sure of the value, please have them contact me. Westman Steel looks forward to being able to support and sponsor further webinars in the future.

Thank you again for helping move this industry in the right direction.

Greg Gardenits
National Director of Sales & Marketing
Westman Steel Industries

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