

















MEMBER BENEFITS QUICK REFERENCE GUIDE

AS A MEMBER OF THE WESTERN RETAIL LUMBER ASSOCIATION (WRLA), your business receives numerous benefits throughout the year, from access to member events and educational opportunities to exclusive savings. These programs are negotiated on the strength of membership on a full range of products and services.

For more details about each offer, please visit wrla.org

EVENTS – OFFERS & DISCOUNTS	LEARN MORE
<p>WRLA Buying Show</p> <p>The WRLA Show is the premier LBM show in Canada and is continually working to facilitate new connections and, of course, business development. There is no other show in Canada that brings vendors and customers from the industry together at this scale.</p> <p>WRLA Golf Tournaments</p> <p>Four golf tournaments a year (Winnipeg, Saskatoon, Kenossee and Calgary). Funds raised go towards the WRLA education grants program.</p> <p>Networking Events</p> <p>Our networking events provide a venue for business development. Take advantage of building business relationships, discussing new products, renewing old friendships and gaining knowledge about the industry.</p>	 <p>For more information, call the WRLA at 1-800-661-0253 or email wrla@wrla.org visit wrla.org</p>
INDUSTRY NEWS- OFFERS & DISCOUNTS	LEARN MORE
<p>Yardstick - Industry News Magazine</p> <p>Published six times a year, this magazine provides leading information on business practices, industry trends, innovative technology, arising legal and legislative issues, and new products and services that impact the building supply industry in Western Canada. Members receive discounts on advertising. Plus, have your company magazine ad created for only \$50 by the designer.</p> <p>WRLA Directory & Product Source Guide</p> <p>Yearly publication available in print and electronically. Includes member information and product source guide.</p> <p>WRLA News eNewsletter</p> <p>Direct to your inbox on the first and third Thursday of each month, this brief newsletter provides quick and current industry news, WRLA membership updates, and reminders for important deadlines.</p>	 <p>For more information, call the WRLA at 1-800-661-0253 or email wrla@wrla.org visit wrla.org</p>
EDUCATION – OFFERS & DISCOUNTS	LEARN MORE
<p>Webinars</p> <p>WRLA hosts free webinars on a variety of topics related to business, marketing and sales.</p> <p>Principles of Yard and Warehouse Operations</p> <p>A one-day course to focus on the principles to successfully operate a building centre yard or warehouse. Learn the key principles of efficient inventory management, logistics, customer service, yard layout, equipment and safety.</p> <p>Manual Estimating Levels 1, 2, and 3</p> <p>The program is structured on a progressive basis, starting with Level 1: Estimating Fundamentals - Decks and Garages, then moves to Level 2: Estimating for Residential Construction, and ending with Level 3: Advanced Estimators Forum.</p> <p>Course Rebates</p> <p>WRLA members are eligible for rebates upon successful course completion.</p> <p>Operator Safety Training Courses</p> <p>WRLA members receive up to 40% off regular prices for a variety of safety training, including job-site training and at a CERVUS Equipment training centre.</p>	 <p>For more information, call the WRLA at 1-800-661-0253 or email wrla@wrla.org visit wrla.org</p> 
CAREER OPPORTUNITIES – OFFERS & DISCOUNTS	LEARN MORE
<p>WRLA members can post free job ads directly on the national BMCC website (buildingsupplycareers.ca). This allows jobs to gain a larger viewership for a larger employee pool. Similarly, it allows those looking for a career to view all the jobs available across Western Canada.</p>	 <p>buildingsupplycareers.ca for more information</p>
RESOURCES – OFFERS & DISCOUNTS	LEARN MORE
<p>Access to free business resources, including an occupational policy resource guide and retail job description.</p>	 <p>1-800-661-0253 wrla@wrla.org wrla.org</p>

INSURANCE – OFFERS & DISCOUNTS		LEARN MORE
	Members receive preferred rates, coverage enhancements and discounts of up to 40% off your home insurance.	Call the Co-operators at 1-800-387-1963
	Cherry Insurance Ltd. is the broker of choice for the WRLA property and liability insurance program. As a WRLA member, you will receive exclusive rates at no additional cost, enhanced coverage extensions and dedicated service from a Cherry Insurance broker	Visit Cherry Insurance or call Rob Robinson for more details at (306) 653-2313.
MERCHANT SERVICES – OFFERS & DISCOUNTS		LEARN MORE
	<p>Small Package Services</p> <ul style="list-style-type: none"> - 50% off small package shipments within Canada, U.S. and to worldwide destinations - 50% off imports into Canada - 30% off brokerage entry preparation fees - FREE Automatic Daily Pickup® (weekly service charge waived) - FREE UPS On-Call Pickup® services - FREE UPS Access Point locations within Canada - Ship to a UPS Access® Point Location Service - Within Canada = 100% waiver <p>Freight Services</p> <ul style="list-style-type: none"> - Savings start at 75% off heavyweight (over 150 lb.) LTL shipments - FREE Freight Collect 3rd Party service (surcharge waived) 	To enroll and start saving, call 1-800-MEMBERS (1-800-636-2377), M-F, 8 a.m.-6 p.m. EST Visit: membersbenefitprogram.com/wrla to enroll today!
FUEL SAVINGS – OFFERS & DISCOUNTS		LEARN MORE
	Commercial Gas Card - Pet thinks tro-Canada SuperPass <ul style="list-style-type: none"> - Discount of 2.4 cents per litre on gasoline and diesel - Save 20% on car washes - Discounts apply to purchases at Petro-Canada retail locations 	Please contact the WRLA office for the application form.
TRAVEL – OFFERS & DISCOUNTS		LEARN MORE
	<p> Save 15% at Choice Hotels</p> <p> Save \$15 off per night at Canad Inns</p> <p> Save up to 25% off with Alamo, Enterprise and National</p>	For information email hub.selectprogram@hubinternational.com or call 1-866-787-2826
HOME – OFFERS & DISCOUNTS		LEARN MORE
	<ul style="list-style-type: none"> - Save 10% on flower and gift basket deliveries - Home phone program. Rates start at \$14/month - Long-distance savings for landlines or cellular Rates start at 4.5 cents/minute 	For information email hub.selectprogram@hubinternational.com or call 1-866-787-2826
OTHER SERVICES – OFFERS & DISCOUNTS		LEARN MORE
	<ul style="list-style-type: none"> - Group rates on health, dental and travel insurance, including hospital cash - 10% savings on pet health insurance 	For information email hub.selectprogram@hubinternational.com or call 1-866-787-2826
BUSINESS SERVICES - OFFERS & DISCOUNTS		LEARN MORE
	Save 10% on in-person or online coaching and team development services, including personality profiling, team building workshops and professional speaking.	Contact Jolene Watson at 306-220-0739 or jolenewatson@live.com
	Save 25% on communication services. Plus, enjoy a free introductory consultation on your digital marketing/communications strategy.	Contact Adam Dooley at 204-415-0688 or adam@dooleypr.com
	Register for the online leadership development program (\$48/month) and receive a complimentary introductory coaching call to discuss your specific needs and challenges.	Contact Diane Taylor at diane@glowleadership.com or see glowleadership.com/generation-next
	Save on social media marketing, content and strategy support.	Contact Charmaine Jennings at charmaine@strategiccharmboutique.com