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NEWS RELEASE

FOR IMMEDIATE RELEASE – August 7, 2020

WRLA Cancels Annual Calgary Classic Golf Tournament

WINNIPEG, MB – The Western Retail Lumber Association (WRLA), along with the Calgary Classic golf committee is disappointed to announce that they have made the decision to cancel this year's golf tournament. The event was to be held on September 10, 2020 in Sundre, Alberta.

WRLA's annual golf events raise money for the organization's education grants program, and due to the venue's tournament participant limits recently being reduced to 60 (from the already reduced 100), the Calgary event would not have made enough for the program to justify the work and effort required. The smaller event would have also changed the fun atmosphere, comradery and friendly competition that golfers have come to know and expect.

"Despite this cancellation, I think something good can still come out of this COVID experience. As a long-time committee member and participant of the Calgary Classic, I know how important the event's revenue is to the WRLA's education grants program and helping today's youth access funds to support their education. AFA is committed to this valuable cause and has decided to donate all of their 2020 sponsorship and golfer fees to the WRLA education grants program. I encourage all participants and sponsors to consider doing this as well to ensure the grants program can continue in 2021," says Murray Finkbiner, president and COO with AFA Forest Products.

All teams and sponsors can request a refund or donate the fees to the grants program. If you choose to donate the money, WRLA will recognize your contribution by putting your company logo or name on the website and in a future issue of *Yardstick* magazine. To request a refund or to donate your fees, contact WRLA's trade show and events manager, Jess Cranmer at jessicac@wrla.org or 1-800-661-0253 ext. 3.

WRLA and the Calgary Classic golf committee are already planning next year's event, which will be held on September 9, 2021. More information will be available in the spring.

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