



SPONSORSHIP OPPORTUNITIES 2020: WRLA CALGARY CLASSIC

**SEPTEMBER 10, 2020
SUNDRE GOLF CLUB, SUNDRE, AB**

Sponsorships have become one of the fastest growing marketing tools and now is a great time to take advantage and discover the benefits for your own organization.

The WRLA is excited about your interest to partner with our organization! We are the largest lumber and building supply association in Canada with over 1,100 members primarily based in Western Canada. Partnering with us will provide your company with exposure and access to a diverse group of businesses and professionals, and the opportunity to connect with and engage new business prospects.

SPONSORSHIP OF THE CALGARY CLASSIC

Our annual Calgary Classic golf tournament is an exciting event that brings together WRLA members in and around Calgary to connect with colleagues, build new relationships, discuss innovative ideas and have a fun day out of the office.

For our sponsors, it's a prime opportunity to be visible to your existing and potential customers, and open the door to new opportunities. Sponsorships are a valuable way to improve your visibility and enhance your company's profile. It's also a fantastic networking event and provides an excellent opportunity to host clients.





Choose from one of the following sponsorship packages and be seen by your customers and the industry.

ALL SPONSORS RECEIVE:

- Opportunity to place corporate promotional/marketing material in each golfer's gift bag
- Your logo on event signage with other sponsors (created by event organizers)
- Recognition on social media post with other sponsors (created by event organizers)
- Team of four (includes lunch, green fees, power cart and dinner)



DINNER SPONSOR: \$2,500 (One available)

ADDITIONAL BENEFITS:

- Corporate logo on tabletop signage during the dinner (created by event organizers)
- Corporate logo recognition on the WRLA golf web page
- Opportunity to have corporate signage (pop-up banner) at the dinner

LUNCH SPONSOR: \$2,500 (One available)

ADDITIONAL BENEFITS:

- Corporate logo on lunch tickets (created by event organizers)
- Corporate logo recognition on the WRLA golf web page

GOLF CART SPONSOR: \$2,500 (One available)

ADDITIONAL BENEFITS:

- Your logo on golf cart signage (created by event organizers)
- Corporate logo recognition on the WRLA golf web page

DRIVING RANGE SPONSOR: \$1,500 (One available)

ADDITIONAL BENEFITS:

- Opportunity to host the driving range
- Recognition signage with logo at driving range (created by event organizers)

GOLF HOLE SPONSOR: \$1,500 (18 available)

ADDITIONAL BENEFITS:

Each of the 18 holes features a fun contest with a prize. (Contest and prizing are organized by the event organizers.)

- Opportunity to host your sponsored hole
- Recognition signage with logo at designated tee box (created by event organizers)

To discuss one of these sponsorships or alternative opportunities, contact:
 Jessica Cranmer | WRLA trade show and events manager
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